



MEDIA ADVISORY

For events occurring October 11, 2018

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**California Alcohol Policy Alliance (CAPA) to Announce
2018 CAPA Alcohol Prevention Heroes**

**3rd Annual CAPA Summit -- "Better Together" -- Takes Place at the
California Endowment Center for Healthy Communities Los Angeles**



SAN FRANCISCO, CA (October 10, 2018) – [California Alcohol Policy Alliance \(CAPA\)](#), and [Alcohol Justice](#), will announce the CAPA Alcohol Prevention Heroes for 2018, during a press event at the 3rd Annual CAPA Summit. The conference is called “*Better Together*,” to acknowledge the strength the coalition is building to effect meaningful alcohol control policies in California. This year CAPA took a highly visible, leadership role in successfully opposing SB 905, the 4 a.m. bar bill, which Governor Brown vetoed on September 28th.

What: Press Event / 2018 CAPA Alcohol Prevention Heroes Awards

When: Thursday, October 11, 2018, 3:00 P.M.

Where: Redwood Room, California Endowment Center for Healthy Communities Los Angeles, 1000 North Alameda St., Los Angeles, CA 90012

2018 CAPA Alcohol Prevention Heroes:

Who:

- Councilmember Paul Koretz, Los Angeles City Council, District 5
- Stephanie Mencimer, Reporter, Mother Jones
- Surprise
- Surprise

CAPA Mission:

The **California Alcohol Policy Alliance (CAPA)** shall unite diverse organizations and communities in California to protect health and safety, and prevent alcohol-related harm through statewide action.

CAPA Platform:

Current core issues leading to specific advocacy and policy change action items.

- Raise the price of alcohol through taxes and fees, supporting the *[“Charge for Harm”](#)* concept that the industry should pay for treatment, prevention and all other costs to government.
- Limit [alcohol advertising](#) in all media, especially on government-controlled property and where children or targeted populations are exposed.
- Make the California Department of Alcoholic Beverage Control effective, efficient, transparent, and accountable to public health and safety concerns of the community, and not to cater to industry profits and license expediency, through policies that reduce alcohol outlet density and increase funding for alcohol control, regulation, and enforcement.
- Eliminate product lines (such as [alcopops](#) and malt liquors) oriented to underage youth and vulnerable or targeted populations.
- Reduce the allowable blood alcohol content for drivers as *[“Point .05 Saves Lives”](#)*

Why:

- According to [California Office of Traffic Safety \(OTS\)](#), fatal DUI is a chronic, worsening problem for California.
- The [U.S. Community Preventive Services Task Force](#) found that every 2-hour increase in last-call times results in greater vehicle crash injuries and E.R. admissions. (Hahn et al., 2010)
- There is no such thing as “local control” in alcohol policy. The harm from one city’s decision to change last-call times splashes over every surrounding community.
- [California already suffers over 10,500 alcohol-related deaths and \\$34 billion in costs annually.](#)

For More Information go to: <https://alcoholpolicyalliance.org/> or <https://alcoholjustice.org/>

CURRENT CAPA MEMBERS

Asian-American Drug Abuse Project, Inc. (AADAP)
ADAPT San Ramon Valley
Alcohol Justice
Alcohol Policy Panel of San Diego County
Barbary Coast Neighborhood Association
California Alcohol Policy Alliance
California College and University Police Chiefs Association
California Council for Alcohol Problems
Cambodian Association of America
CASA for Healthy Neighborhoods
Center for Human Development
Center for Open Recovery
Cesar Chavez Commemorative Committee of San Fernando Valley
Coalition for Drug Free Escondido
Coalition to Prevent Alcohol-Related Harms in LA Metro (COPALM)
Coastal Communities Drug-Free Coalition
Community Alliance for Drug Free Youth (CADFY)
Council on Alcoholism and Drug Abuse
County Behavioral Health Directors Association of California
County of Marin Board of Supervisors
California Friday Night Live Partnership
Day One
Fetal Alcohol Spectrum Disorder Network of Southern CA
Health Officers Association of California
Institute for Public Strategies
Los Angeles Drug and Alcohol Policy Alliance
Los Angeles Police Protective League
Lutheran Office of Public Policy-California

Mission Neighborhood Centers, Inc.
Mothers Against Drunk Driving
Mountain Communities Coalition Against Substance Abuse
National Asian Pacific Families Against Substance Abuse (NAPAFASA)
National Coalition Against Prescription Drug Abuse
National Council on Alcoholism and Drug Dependence
National Council on Alcoholism and Drug Dependence – San Fernando Valley
North Coastal Prevention Coalition
National Liquor Law Enforcement Association
One East Palo Alto
Pacoima Urban Village
PARTS Salinas
Partnership for Positive Pomona
Peace Officers Association of Los Angeles County (POALAC)
Project SAFER Educational Foundation
Pueblo y Salud, Inc.
Reach Out Against Drugs El Segunda
Rethinking Alcohol and other Drugs
San Diegans for Safe Neighborhoods
San Diego Police Chiefs' and Sheriff's Association
San Marcos Prevention Coalition
SF Prevention Coalition
Sonoma County Board of Supervisors
Tarzana Treatment Centers
The Wall Las Memorias Project
United Coalition East Prevention Project (UCEPP)
United Neighborhoods for Los Angeles
Wellness & Prevention Center San Clemente
West County Alcohol & Marijuana Prescription Drug Coalition (AMPD)
West Hollywood Project
Westside Impact Coalition
Youth Leadership Institute (YLI)

Take Action here: <https://alcoholjustice.org/stop-4am> to thank Governor Jerry Brown Vetoing SB 905.



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